

GlobalEdgeTalk

A podcast about global entrepreneurs, executives, and innovators. Their lives and edgy topics. Across the oceans. Across generations.

HOSTED BY

Alex Romanovich



122

COUNTRIES

50k+

LISTENS AND VIEWS

7 yrs

ON THE AIR

A business interview show for people building across borders.

Founders, CMOs, and operators who have entered a market, moved a supply chain, raised money abroad, or rebuilt a company from a war zone. The conversation goes where the work actually happened.

Alex Romanovich has hosted since 2019. Guests have included Fortune 500 executives, Babson and Harvard faculty, a Cisco VP running partner go-to-market, and founders working out of Kyiv, Tokyo, and Dubai.



Episodes run 20 to 30 minutes. No script. Nobody's PR handler on the line.

RECURRING SUBJECTS

Market entry and expansion

Cross-border capital

Enterprise sales

AI in regulated industries

Brand building abroad

Rebuilding under pressure

2019

first episode, and the platform launch

20–30 min

typical episode length

28

platforms carrying the feed

Six subjects the show keeps returning to, and who has covered them.

A selection from the archive. Guests are booked for the market they have operated in, not the title on the card.

MARKET ENTRY AND ECOSYSTEMS

Daniel Isenberg

Babson Executive Education professor of entrepreneurship practice; eleven years at Harvard Business School

Ana Varava

Editor-in-chief, L'Officiel Ukraine; launched L'Officiel in Austria

CAPITAL AND ENTERPRISE

Michimasa Naka

Former Deputy President and Head of Global Investor Sales, Citigroup

Stephanie Anderson

Enterprise sales into large organizations

DISRUPTION AND INNOVATION

Jay Samit

International bestselling author; recognized expert on disruption and innovation

Alex Khomyakov

Founder, Productera; expert networks and the knowledge economy

AI IN REGULATED INDUSTRIES

Expert roundtable

Government, healthcare, energy, insurance, and telecommunications, on where AI actually lands

INSTITUTIONS AND POLICY

Audra Shallal

Consults for the OECD, UNEP, and UNESCO; teaches entrepreneurship

Dr. Wendy Tong, MD MHA

Healthcare workforce and cross-border medical staffing

MEDIA AND STORYTELLING

David Mathison

Author of Be The Media; publisher and event producer

Jennifer Spencer

NASA engineer; seven continents and fifty-seven countries

**Seven years on the air,
measured across every
platform the show runs on.**

50k+

listens and views across all platforms

300+

conversations, cuts, and re-casts published

122

countries reached

28

listening platforms

1,168

cities

6

continents

7 yrs

on the air, since 2019

Downloads on the primary feed are measured under IAB Podcast
Measurement Technical Guidelines v2.2.

The audience sits where global expansion actually gets decided.



EUROPEAN CITIES

London

Amsterdam

Frankfurt

Prague

Stockholm

Helsinki

Kyiv

Plotted on the map, unlabelled for legibility.

46%

North America

27%

Europe

21%

Asia

6%

rest of world

TOP CITIES

Dallas · Los Angeles · New York · Tokyo ·
Singapore · London · Dubai · Helsinki ·
Washington · Kyiv

TOP MARKETS

United States · United Kingdom · Singapore ·
Japan · India · UAE · Finland · Poland · Germany
· Ukraine

Two thirds of listening happens on [globaledgetalk.live](#) and through LinkedIn embeds rather than in podcast apps. The audience arrives through business channels, because that is what the show is for.

Episodes publish to 28 platforms, then travel through the partner network.

Apple Podcasts, Spotify, Amazon Music, Deezer, Castbox, Overcast, Player FM, Podcast Addict, Pocket Casts, YouTube, and the rest of the long tail.

PARTNER REDISTRIBUTION

USA	European Union	EMEA	Global South
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GEM partners carry episodes and cuts into their own channels and client networks, which is where a meaningful share of the reach comes from.

OWNED CHANNELS

globaledgetalk.live	GEM and GlobalEdgeTalk on LinkedIn
Substack	YouTube

GlobalEdgeMarkets works with clients in more than 10 countries. Episodes travel through that network as well as the public feeds.

One session, 45 minutes booked, and the questions in advance.

01 What the recording looks like

One session, roughly 45 minutes booked for a 20 to 30 minute episode. Riverside, browser-based, nothing to install. Questions go out in advance — the full set, not a topic preview.

02 What you get back

The episode across 28 platforms and the partner network. A guest brief you keep. Cut clips for your own channels. A landing page on globaledgetalk.live and coverage through GEM's LinkedIn presence.

03 What we want from you

One story with numbers attached. The market entry that worked, the one that didn't, the number that surprised you. Specifics travel further than frameworks.

04 How to get on

Pitch at globaledgetalk.live. Stage one takes two minutes.

Alex Romanovich

**Founder and CEO,
GlobalEdgeMarkets. Forbes
Business Council.**

IBM. Silicon Graphics. American Express. Now building market-entry practices for companies moving between the US, Europe, and Japan, with clients in more than 10 countries.



**Marketer. Technologist. Foodie. Music lover.
Explorer. World traveler. Storyteller. Dad.**

HOSTING SINCE

2019

GEM CLIENT COUNTRIES

10+

BASED IN

New York

Let's get you on the show.

PITCH TO BE A GUEST

gloaledgetalk.live

PARTNERSHIPS AND PRESS

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gloaledgemarkets.com

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